



Virtual Internship Placements

Thank you so much for your interest in our virtual internship program. This document contains information about the companies through whom we can offer virtual internship placements, as well as the role(s) they are seeking to fill. Don't see a perfect match for yourself? Inquire directly with Alexis (alexis@globallearningprograms.com) to ask about other opportunities that may be available within each company or with other organizations.

We kindly request that you do not contact any of the mentors or companies listed in this document. If you have additional questions about the placements or organizations, our team would be happy to support you.

Placement Organizations

ACODOBRARTI – Marketing/Design (nonprofit)	3
ASONI (Nonprofit - Education/Marketing/Business)	4
Children's Well-being Foundation (Nonprofit)	7
Grupo Quepos (Nonprofit)	9
Proyecto Surí - Education/ Social Work/ Marketing	11
The Style Room - Fashion/Marketing	15
CRS Tours – Sales/Marketing/Tourism	15
CRS Tours – Marketing (Tourism)	17
Duruimity - Writing (Tourism)	18
Costa Rica Outdoor Photography (Business)	20
Costa Rica Outdoor Photography (Tourism)	21
Costa Rica Outdoor Photography (Marketing/Social media)	22
Illusion Travel Group (Tourism)	24
Illusion Travel Group – Marketing, Social Media	26
Tribu de Mujeres (Marketing/Social Media - Spanish speaker)	28
The Agency – Fashion Business/Fashion Marketing	30
The Green Ark – Marketing/Business	31
Obra Gris – Media Strategy/Marketing/Fashion	32
ABP Tours and Travel – Marketing/Business (Tourism)	34
Da Studio - Marketing	36
Tulu Travel - Marketing (Tourism)	38
LIASTUDIOS- Fashion/Marketing/Business/Design/Web Design	41
Amura - Media Strategy (Marketing)	44
San Judas University - Marketing/Business (2-3 positions)	45
Casa de Socorro (Nonprofit - Health Sciences/Social Work)	46
Trends on Tour - Fashion/Sales/Marketing	48
Casa Jaguar/IAFA - Social Work/Public Health/Nursing	49

ACODOBRARTI – Marketing/Design (nonprofit)

Company Details	<p>Name: ACODOBRARTI, Asociación Conservacionista Dos Brazos de Rio Tigre Location: Dos Brazos de Rio Tigre, Puerto Jimenez, Golfito, Costa Rica Service: Connecting the tourism with the local services and guided Supervisor Name: Esther Coronado Mentor Name (if different than supervisor): Mentor Position: President and General Manager</p>
Company Description	<p><i>We are a nonprofit association, created to make the contact between the visitors with our local and guided services easier and more efficient.</i></p>
Projects/key responsibilities	<p><i>Website review, Social Media Management, Content creation for digital Platforms</i></p>
Qualifications	<p><i>Marketing - Design – Tourism Website, Facebook, Instagram, Youtube</i></p> <p><i>Previous experience in developing a marketing or social media strategic plan Photo and video editing skills (like Adobe Photoshop, Adobe Premier, etc).</i></p>
Additional responsibilities	<p><i>Post regularly on social media through a variety of engaging ways. Reach out to former customers for reviews, feedback, pictures, features, etc. Edit existing photo and video content to share on social media. Support with email campaigns.</i></p>
Key Stakeholders for Project	<p><i>Esther Coronado Silva</i></p>
Schedule/hours	<p><i>Intern should be available for 2 work hours per week for scheduling meetings and check-ins. Preferably 15-30 hours per week.</i></p>
Other Considerations	<p><i>Spanish speaker preferred.</i></p>

ASONI (Nonprofit - Education/Marketing/Business)

<p>Company Details</p>	<p>Name: “Asociacion por la sonrisa de los niños” (Association for Children’s Smiles”) Location: San José, Costa Rica Service: Provide support to children and adolescents in poverty and social vulnerability Position Title: Social Awareness Intern Supervisor Name: Alonso Sanabria</p>
<p>Company Description</p>	<p>ASONI is a social welfare institution that provides free and comprehensive academic and social support to children and adolescents in conditions of poverty and social vulnerability. They offer a space within their community which provides academic, spiritual, and material resources to help them to develop their skills and develop a collaborative attitude to improve their environment.</p>
<p>Project proposal</p>	<p>Placement 1: Social Awareness Campaign Our intern will design and begin implementing a plan to bring more awareness to our organization through various channels and to seek opportunities for our students and administrative personnel to have more access to means to improve their bilingual communication skills, have more academic support, and increase their education and knowledge. The intern will create videos and organize opportunities for improving English fluency such as through stories, and conversational clubs. Another goal of the promotion campaigns would be to raise more financial support for our operations in Costa Rica.</p> <p>Note: This position could be filled by two interns – one to focus on building English fluency and one to focus on promotion of the organization.</p> <p>Placement 2: English Club We are seeking interns to support our teachers in our English classrooms with English clubs. Interns will also support the teachers with tools for the teachers’ classrooms, online meetings with the children, and the development of interactive online games and presentations. The English clubs are small group meetings between our students (aged 5 to 18, there are different grade levels that you can pick), and the intern. The goals of the meetings are to develop a shared sense of language and culture exchange, inform our students about the world, and support their development of the English language. In addition, it is a time of mentorship and motivation for the students. There are other projects that can be supported as well, including fundraising efforts, marketing efforts, development of life skills curriculum, and more.</p>
<p>Qualifications</p>	<p>Required:</p>

	<ul style="list-style-type: none"> ● Demand excellent communication skills in English (written and spoken) ● Provide an opportunity to make a difference, support others in need and create positive change in communities. ● Skills with group dynamics, community integration, problem identification and community investigation ● Passion for health and community development ● Dependable, reliable, honest & trustworthy ● Research, writing, editing and proof-reading skills ● Self-motivated, flexible team player with a positive attitude, demonstrate ability to multi-task and the ability to meet deadlines and adjust to changing priorities ● Comfort with soliciting/interacting with individuals face-to-face, on the phone or via mail/email. ● Identification of different problems and research tools. ● Skills gathering and analyzing data ● Technical skill in micro-computers <p>Preferred:</p> <ul style="list-style-type: none"> ● Website design skills ● Networking and linkages or social media strategic plan ● Use of media, photo and video editing skills
<p>Tasks and Deliverables</p>	<ul style="list-style-type: none"> ● Conduct an analysis of our current social media outreach ● Research and prepare backgrounds for individuals, corporations, and possible sponsorship/grant applications ● Create donor profiles and develop targeted social media marketing strategies in the relevant platforms for each ● Gather data to understand the relevant ways to market to each of our donor profiles ● Set up new social media accounts and improve on existing profiles ● Optimize profiles with keywords, images, filled profile fields, etc. ● Assist with gift acknowledgment, donor database, and filing of donations ● Research and prepare background for individuals, corporations and possible sponsorship/grant applications ● Find and/or create opportunities for our staff and students to learn and practice their English in meaningful, relevant ways ● Create videos, posters, and other visual aids for our students and staff and for promotion
<p>Key Stakeholders for Project</p>	<p>The intern will be contacting Mr. Alonso Sanabria, Principal of School.</p>
<p>Additional Tasks</p>	<ul style="list-style-type: none"> ● Post regularly on social media through a variety of engaging ways ● Reach out to former donors and volunteers for support ● Draft and proofread professional correspondence ● Edit existing photo and video content to share on social media ● Support with email campaigns ● Participate in marketing strategy meetings

	<ul style="list-style-type: none">• “Cold call” and email potential donors
Schedule/hours	<p>Intern should be available for 10 hours per week during 7 am to 6 pm Costa Rica time for scheduling meetings and check-ins; the other work hours can be scheduled at the intern’s liking. The specific hours can be decided by the intern upon offer.</p> <p>15-25 hours per week</p>

Children's Well-being Foundation (Nonprofit)

Company Details	<p> Name: Children's Well-Being Foundation Location: San José, Costa Rica; Boston, MA Service: Health, Community Outreach Position Title: Social Awareness Intern Supervisor Name: JeanCarlo Brenes Mentor Name (if different than supervisor): Mentor Position: Director of Operations, Costa Rica </p>
Company Description	<p>The Children's Well-Being Foundation is a non-profit organization that provides life saving medical care to children and preventative health education for families in Costa Rica.</p>
Project proposal	<p> Social Awareness Campaign Our intern will design and begin implementing a plan to bring more awareness to our organization through various channels, in hopes of raising more financial support for our operations in Costa Rica. </p>
Qualifications	<p> Required: <ul style="list-style-type: none"> ● Excellent communication skills in English (written and spoken) ● Experience with Facebook and Instagram ● Passion for health and community development ● Dependable, reliable, honest & trustworthy ● Self-motivated, flexible team player with a positive attitude, demonstrate ability to multi-task and the ability to meet deadlines and adjust to changing priorities ● Comfort with soliciting/interacting with individuals & companies face-to-face, on the phone or via mail/email. ● Exceptional phone etiquette ● Research, writing, editing and proof-reading skills <p> Preferred: <ul style="list-style-type: none"> ● Website design skills ● Previous experience in developing a marketing or social media strategic plan ● Photo and video editing skills </p> </p>
Tasks and Deliverables	<ul style="list-style-type: none"> ● Conduct an audit of our current social media outreach and determine what is working and what is not ● Create donor profiles and develop targeted social media marketing strategies in the relevant platforms for each ● Gather data to understand the relevant ways to market to each of our donor profiles ● Set up new social media accounts and improve on existing profiles

	<ul style="list-style-type: none"> ● Optimize profiles with keywords, images, filled profile fields, etc. ● Assist with gift acknowledgment, donor database, and filing of donations ● Research and prepare background for individuals, corporations and possible sponsorship/grant applications
Key Stakeholders for Project	The intern will be contacting Dr. George Whitelaw and Costa Rica CEO.
Additional Tasks	<ul style="list-style-type: none"> ● Post regularly on social media through a variety of engaging ways ● Reach out to former donors and volunteers for support ● Draft and proofread professional correspondence ● Edit existing photo and video content to share on social media ● Support with email campaigns ● Participate in marketing strategy meetings ● “Cold call” and email potential donors
Schedule/hours	<p>Intern should be available for 2 work hours per day for scheduling meetings and check-ins. These hours can be decided by the intern upon offer.</p> <p>15-25 hours per week</p>
Other Considerations	None

Grupo Quepos (Nonprofit)

Company Details	Name: Asociación Grupo Quepos SET Location: Quepos Service: Tourism, community development Supervisor Name: John Oroszi Mentor Name (if different than supervisor): Mentor Position: President
Company Description	<p>Grupo Quepos SET is a nonprofit organization dedicated to carrying out activities focused on improving social and economic problems in the town of Quepos; and carry out activities focused on promoting tourism and entrepreneurship in the Quepos area.</p>
Main project proposal	Virtual Tourism Trade Show - Marketing <p>Our interns will help design, organize, and execute the marketing plan for our 1st Virtual Trade Show, helping our tourism community grow.</p>
Qualifications	Required: Relevant major (Tourism, Hospitality, Marketing, etc.) Experience with Wordpress, Facebook, Instagram, and YouTube and other Social Medias Great teamwork skills Excellent communication skills Preferred: Previous experience in developing a marketing or social media strategic plan. Project management Experience in writing content Speak Spanish (not a requirement, but desired)

Tasks and Deliverables	<p>For the Virtual Trade Show, much marketing and organization is required – both to attract attendees from abroad as well as to support our local tourism providers to create their marketing materials for the trade show. This is a complex, team project that requires full dedication and great project management skills. Some of the tasks you will be asked to do will include:</p> <ul style="list-style-type: none"> Generating engaging content for blogs, infographics, and videos. Managing scheduling on content calendars for social media. Brainstorming digital marketing and campaign ideas. Suggesting and developing ideas for social media marketing. Replying to questions and messages that come through social media platforms. Contributing to website redesign and optimization for different companies preparing for the trade show. Prepare marketing presentations for companies for the trade show. Help in marketing promotional activities such as branding, advertising etc. Assist in organizing the virtual trade show. Create databases of people to invite to the trade show Create marketing to attract attendees and participants in the trade show Come up with ideas for the trade show to make it more attractive, successful, etc.
Key Stakeholders for Project	John Oroszi
Additional Tasks	<p>Follow up with virtual trade show participants. Create travel agency database.</p>
Schedule/hours	20-35 hours per week depending on availability
Other Considerations	None.

Proyecto Surí - Education/ Social Work/ Marketing

Company Details	Name: Proyecto Educativo Surí Location: San José, Costa Rica Service: NGO – Education for girls and women Supervisor Name: Eglin López Peralta Mentor Name (if different than supervisor): Mentor Position: Project Coordinator
Company Description	<p>The name Surí is an indigenous word that means a tree with long branches that shade the birds. This symbolizes that people can approach the project to improve their life. Our Purpose is to Empower girls and women, in poor conditions from the Pavas community and its surroundings, as agents of positive change in their families, by strengthening their human and technical development -professional offered at the High School and Training Center. We have more than 50 years providing integral training. Transforming lives through education https://proyectosuri.org/en/homepage/</p>
Projects/key responsibilities	<p>Our intern will be part of our Fundraising and Communications Program, which purpose is to promote our impact of benefited women and raise funds for the sustainability of the Institution. For this, our intern will research sites of crowdfunding or similar in Canada, besides review opportunities to present project for international Cooperation from Canada, also to develop a strategic plan of Communication for speaking people, like social media post, website, and videos.</p>
Qualifications	<p>Marketing, Business or Communication student, great attention to details, creative, Canva, Wordpress</p>
Additional responsibilities	<p>Checking grammar on documents</p>
Key Stakeholders for Project	<p>Eglin López elopez@proyectosuri.org +506 87748950</p>
Schedule/hours	<p>Minimum and maximum hours per week: 10 to 30 hours per week Do you require the intern to be available at specific times? If so, please state here:</p>
Other Considerations	<p><i>Empathy with others</i></p>

Company Details	Name: Proyecto Educativo Surí Location: San José, Costa Rica Service: NGO – Education for girls and women Supervisor Name: Eglin López Peralta Mentor Name (if different than supervisor): Mentor Position: Project Coordinator
Company Description	<p>The name Surí is an indigenous word that means a tree with long branches that shade the birds. This symbolizes that people can approach the project to improve their life. Our Purpose is to Empower girls and women, in poor conditions from the Pavas community and its surroundings, as agents of positive change in their families, by strengthening their human and technical development -professional offered at the High School and Training Center. We have more than 50 years providing integral training. Transforming lives through education https://proyectosuri.org/en/homepage/</p>
Projects/key responsibilities	<p>Our intern will be part of the M&E (Monitoring and Evaluation) Program, which purpose is to show and promote the impact of benefited women. For this, our intern will listen through videos the interviews of women graduated from courses in our Training Center. Getting knowledge of experience life from under privileged women and taking notes from their life's changes. To create shorter and attractive videos for social media, web site and donors.</p>
Qualifications	<p>Marketing, Business or Social student, great attention to details, creative, Bilingual (Spanish – English), Canva,</p>
Additional responsibilities	<p>Checking grammar on documents</p>
Key Stakeholders for Project	<p>Eglin López elopez@proyectosuri.org +506 87748950</p>
Schedule/hours	<p>Minimum and maximum hours per week: 10 to 30 hours per week Do you require the intern to be available at specific times? If so, please state here:</p>
Other Considerations	<p><i>Empathy with others</i></p>

Company Details	Name: "Proyecto Educativo Surí" (Surí Educational Project.) Location: Pavas, San José, Costa Rica Service: Technical training and personal development with women in social vulnerability. Title: Social Awareness Intern Supervisor Name: Milagro Reyes Mentor Name (if different than supervisor): Mignon Lacayo
Company Description	The name Surí is an indigenous word that means a tree with long branches that shade the birds. This symbolizes that people can approach the project to improve their life. Our Purpose is to Empower girls and women, in poor conditions from the Pavas community and its surroundings, as agents of positive change in their families, by strengthening their human and technical development -professional offered at the High School and Training Center. We have more than 50 years providing integral training. Transforming lives through education https://proyectosuri.org/en/homepage/
Projects/key responsibilities	We are seeking interns to support our teachers in our English classrooms with English clubs. Interns will also support the teachers with tools for the teachers' classrooms, online meetings with the women, and the development of interactive online presentations. The English clubs are small group meetings between our students (young and senior women), there are different levels that you can pick, and the intern. The goals of the meetings are to develop a shared sense of language and culture exchange, inform our students about the world, and support their development of the English language. In addition, it is a time of mentorship and motivation for the students. There are other projects that can be supported as well, including fundraising efforts, marketing efforts, development of life skills curriculum and more.
Qualifications	Required: <ul style="list-style-type: none"> ● Excellent communication skills in English (written and spoken) ● Group dynamics, community integration, problem identification and Community investigation. ● Passion for health and community development ● Dependable, reliable, honest & trustworthy ● Research, writing, editing and proof-reading skills ● Self-motivated, flexible team player with a positive attitude, demonstrate ability to multi-task and the ability to meet deadlines and adjust to changing priorities. ● Comfort with soliciting/interacting with individuals face-to-face, on the phone or via mail/email. ● Identification of different problems and research tools. ● Data gathering and its analysis. ● Technical skill in micro-computers. Preferred: <ul style="list-style-type: none"> ● Website design skills.

	<ul style="list-style-type: none"> • Networking and linkages or social media strategic plan. • Use of media photo and video editing skills.
Additional responsibilities	Any specific needs expressed by the mentor.
Key Stakeholders for Project	The intern will be contacting Mrs. Mignon Lacayo, Mentora

The Style Room - Fashion/Marketing

Company Details	<p>Name: <i>The Style Room</i></p> <p>Location: <i>Heredia</i></p> <p>Service: <i>Fashion (Image consultancy, Styling, Visual Merchandising...)</i></p> <p>Position Title: Fashion Marketing Internship</p> <p>Supervisor Name: Jessica Cascante</p> <p>Mentor Name (if different than supervisor):</p> <p>Mentor Position: Director</p>
Company Description	<p><i>The Style Room is the only regional Fashion Firm that offers services for people, companies, and stores in Costa Rica. We work on creating the best version of them through Personal Shopping, Visual merchandising, Fashion Training for stores, Styling Sessions, Image Consultancy, Wardrobe analysis among others.</i></p>
Primary Project Proposal	<p><i>Social Media Outreach Campaign</i></p> <p><i>The next campaign for The Style Room will be a social media outreach on Facebook, Instagram and other platforms. Together we will develop the ideas, the moodboard, the references, and the plan to set us apart in the industry through clean and creative images that get the attention of the target.</i></p>
Qualifications	<p>Our intern must possess:</p> <ul style="list-style-type: none"> • A passion for the art of styling and for product photography • Research the up-to-date of the industry to create high quality trends and styles • High level of creativity • Passion for design • Knowledge and use of Macintosh computer design software/systems (Photoshop, Illustrator) • Photo and video editing skills
Sample Tasks and Deliverables	<ul style="list-style-type: none"> • <i>Research trends to create an E-book or short videos</i> • <i>Research of innovations that companies like us have been doing worldwide</i> • <i>Work closely with the Director to maintain high quality image content that meets the brand's aesthetic standards</i>
Key Stakeholders for Project	<p><i>Jessica Cascante, Director, essaberlollevar@gmail.com, (506)83136450</i></p>
Additional Tasks	<p><i>Styling and photos for Social media based on the content already planned</i></p> <p><i>Creation of short videos of the services using creativity for Social media</i></p> <p><i>Support with ideas on how to improve business with stores</i></p>
Schedule/hours	<p><i>17 hours -20 hours per week.</i></p>
Other Considerations	<p><i>We are excited to make cool stuff together! 😊 Positive attitude is a MUST!</i></p>

CRS Tours – Sales/Marketing/Tourism

Company Details	Name: CRS Tours Location: San José, Costa Rica Service: Tourism, Local Tour operator Supervisor Name: Carolina Cruz Mentor Name (if different than supervisor): Carolina Cruz Mentor Position: Sales & Operations Supervisor
Company Description	<i>CRS Tours is a local operator in Costa Rica with more than 20 years of experience in the travel market, we offer tailor-made trips for individual traveling groups, families, couples.</i>
Projects/key responsibilities	<i>Tourism Sales Internship</i> <i>-Assistance in the sales department, creation of proposals. Contact with clients in writing and by telephone.</i> <i>-Plan and sell transportations, accommodations, insurance, and other services</i> <i>-Catch up with customers about business travel plans and make modifications as required.</i> <i>- Utilize a booking system to a create and quote / trip proposals</i> <i>-Offer advice to customers (current & prospective) about their travel requirements.</i> <i>-Stay up to date with the knowledge of the latest tourism trends.</i>
Qualifications	<i>-Proactive person, with a commercial focus, who likes the sales area, wanting to learn about our business dynamics.</i> <i>-Passionate about traveling and tourism.</i> <i>-Good oral and written communication skills.</i> <i>-Customer-oriented approach with outstanding interpersonal skills.</i>
Additional responsibilities	<ul style="list-style-type: none"> <i>- Calls</i> <i>- Response to inquiries</i> <i>- Modification of itineraries</i> <i>- Editing and sending of new offers</i> <i>- Scheduling for follow-ups / conversion</i>
Key Stakeholders for Project	<ul style="list-style-type: none"> <i>-Jan Centen, CEO</i> <i>-Carolina Cruz, Supervisor</i>
Schedule/hours	<p>Minimum and maximum hours per week: Minimum 20 – Maximum 40</p> <p>Do you require the intern to be available at specific times? If so, please state here: <i>Since in this case we would like interns in the tourism area so that they can assist in the sales department in the day-to-day dynamics, it would be very good if the interns could be available during our business hours of 8 a.m. at 5 pm, Costa Rica time.</i></p>

CRS Tours – Marketing (Tourism)

Company Details	Name: CRS Tours Location: San José, Costa Rica Service: Tourism, Local Tour operator Supervisor Name: Carolina Cruz Mentor Name (if different than supervisor): Carolina Cruz Mentor Position: Sales & Operations Supervisor
Company Description	<i>CRS Tours is a local operator in Costa Rica with more than 20 years of experience in the travel market, we offer tailor-made trips for individual traveling groups, families, couples.</i>
Projects/key responsibilities	<i>Marketing Internship</i> <i>Develop brand strategies into creative brand plans and new brand market strategies.</i> <i>Screen market trends, research consumer markets and competitor activities.</i> <i>Devise campaigns that engage, inform and motivate the audience on social media.</i> <i>Planning out various marketing and advertising campaigns based on client's requirements.</i> <i>Implementing various advertising strategies based primarily on products and services being offered.</i>
Qualifications	<i>Capable to develop brand marketing strategies.</i> <i>Ability to perform detailed keyword research.</i> <i>Great verbal and written communication skills.</i>
Additional responsibilities	<i>Planning and preparing monthly content plans. .</i> <i>Creating engaging content for the website, social media posts, newsletters, etc.</i>
Key Stakeholders for Project	<i>-Jan Centen, CEO</i> <i>-Carolina Cruz, Supervisor</i>
Schedule/hours	Minimum and maximum hours per week: Minimum 20 – Maximum 40 Do you require the intern to be available at specific times? If so, please state here:

Duruimity - Writing (Tourism)

Company Details	Name: Duruimity Adventures Location: Uvita, Puntarenas - Costa Rica Service: Intentional Adventures Supervisor Name: Mari Jiménez Mentor Position: Adventure Designer & Co-Funder
Company Description	<p>Duruimity Adventures focuses on Wellness and Adventure Tourism, creating Intentional Adventures and Transformative Experiences.</p> <p>Mari believes that nature is a great tool of transformation and she specializes in guiding “Nature through the eyes of consciousness” that allows the client to connect with nature on a deeper level.</p> <p>Duruimity Adventures is committed to bring awareness through environmental education and giving back to Mother Nature, that’s why we developed a Process called Nature Mindset to prepare the clients to open their heart to the adventure.</p> <p>She has been featured in BBC, Channel 4 in the UK and in a Conservation movie. She is now working on a book where she is committed to share how people can be more connected to nature.</p> <p>Check our social media: https://www.instagram.com/duruimity_adventures/ https://www.duruimity.com</p>
Project proposal / Key Responsibilities	Our intern will be in charge on transcription of the stories that will be part of a book. Your help will be key part in the Book writing process.
Qualifications	Required: <ul style="list-style-type: none"> ● You have excellent communication skills (verbal and written). ● Responsible, honest and creative skills. ● Passionate for literature, writing and storytelling. ● Wholehearted person.
Tasks and Deliverables	Transcriptions
Additional Tasks	→ Watch documentaries related to nature. → Research about different topics related to the book content.
Schedule/hours	Minimum hours per week: 15 Maximum hours per week: 20

Duruimity - Digital Media/Marketing

Company Details	Name: Duruimity Adventures Location: Uvita, Puntarenas - Costa Rica Service: Intentional Adventures Supervisor Name: Mari Jiménez Mentor Position: Adventure Designer & Co-Funder
Company Description	<p>Duruimity Adventures focuses on Wellness and Adventure Tourism, creating Intentional Adventures and Transformative Experiences.</p> <p>Mari believes that nature is a great tool of transformation and she specializes in guiding “Nature through the eyes of consciousness” that allows the client to connect with nature on a deeper level.</p> <p>Duruimity Adventures is committed to bring awareness through environmental education and giving back to Mother Nature, that’s why we developed a Process called Nature Mindset to prepare the clients to open their heart to the adventure.</p> <p>Check our social media: https://www.instagram.com/duruimity_adventures/ https://www.duruimity.com</p>
Project proposal / Key Responsibilities	<p>Our intern will execute a content plan applied to the social networks. In the same way, it will participate actively in the proposal and development of multimedia ideas to advertise Duruimity Adventures.</p> <p>Media & Marketing - analyze and develop effective marketing campaigns and create promotional videos and media Content (we will provide all the material)</p> <p>Social Media Marketing Strategies - analyze the current social media of the organization and their competition, make recommendations, and work on a social media calendar.</p> <p>Content Creation - promote tourism for the organization by producing promotional tourist information, like guidebooks, freebies, lead magnets and informational videos</p> <p>Itinerary Design - design personalized experiences for customers based on their interests and create recommended itineraries for the general population based on different themes.</p> <p>Conservation Campaign - support local conservation efforts by creating and sharing content that encourages sustainable practices</p> <p>Domestic and Rural Tourism Development - research and develop domestic and rural tourism initiatives to help</p>

Costa Rica Outdoor Photography (Business)

Company Details	<p> Name: Costa Rica Outdoor Photography Location: San Jose, Costa Rica Service: Tour operator specialized in Photography, Hiking and Nature Position Title: Business development Intern Supervisor Name: Andy Bezara Mentor Name (if different than supervisor): Mentor Position: CEO </p>
Company Description	<p>Tour operator specialized in Photography, Hiking and Nature.</p>
Main project proposal	<p> Business plan Our interns will help us understand the Canadian market by conducting extensive in-depth market research and developing a detailed business plan that will allow us to contact and establish business relationships with corporate clients. They will also help us develop a value proposition for individual clients. </p>
Qualifications	<p> Required: <ul style="list-style-type: none"> ● Relevant major (Business plan, Market research, etc.) ● Passion for photography, outdoor activities, nature, hiking. Preferred: <ul style="list-style-type: none"> ● Previous experience in developing a business plan </p>
Tasks and Deliverables	<ul style="list-style-type: none"> ● Research the travel market in Canada ● Carry out a comparative analysis on travel destinations ● Understand the marketing of photography trips ● Understand the marketing of outdoor activities especially hiking ● Identify potential clients in various sectors ● Make proposals on the launch of our company in Canada ● Conduct a SWOT analysis on Costa Rica ● Gather data to understand the relevant ways to market to each of our buyer profiles. ● Research our competition and conduct a competitive analysis to focus our strategy.
Key Stakeholders for Project	<p>Andy Bezara, CEO</p>
Additional Tasks	<ul style="list-style-type: none"> ● Learn about Costa Rica ● Learn about Photography travel ● Learn about Hiking travel ● How to create a travel package

Schedule/hours	Intern should be available for 2 work hours per day for scheduling meetings and check-ins. These hours can be decided by the intern upon offer. One weekly virtual meeting 15-20 hours per week
Other Considerations	None.

Costa Rica Outdoor Photography (Tourism)

Company Details	Name: Costa Rica Outdoor Photography Location: San Jose, Costa Rica Service: Tour operator specialized in Photography, Hiking and Nature Position Title: Tourism Intern Supervisor Name: Andy Bezara Mentor Name (if different than supervisor): Mentor Position: CEO
Company Description	Tour operator specialized in Photography, Hiking and Nature.
Project proposal	Tourism marketing research <ul style="list-style-type: none"> ● Our interns will help us identify business opportunities under the B2B model. ● Our company wants to work with Universities, wholesale travel agencies, travel agencies specialized in photography, hiking and nature ● Conduct research on marketing and segment by cities, type of customers, ● Create content to send a campaign segmented by type of clients ● Contact these clients and schedule a virtual meeting to present the services of our company
Qualifications	Required: <ul style="list-style-type: none"> ● Tourism major ● Passion for outdoor activities ● Passion for photography ● Passion for travel ● Market research ● Market segmentation
Tasks and Deliverables	<ul style="list-style-type: none"> ● Our interns will help us identify business opportunities under the B2B model. ● Our company wants to work with Universities, wholesale travel agencies, travel agencies specialized in photography, hiking and nature ● Conduct research on marketing and segment by cities, type of customers, ● Create content to send a campaign segmented by type of clients ● Contact these clients and schedule a virtual meeting to present the services of our company

Key Stakeholders for Project	Andy Bezara CEO
Additional Tasks	<ul style="list-style-type: none"> • Write email content • Research competitors • Propose new ideas to grow and improve • Attend team meetings • Read research articles on photography travel packages trends and prepare executive summaries of relevant information • Other tasks as assigned
Schedule/hours	Hours per week: 15-30 hours per week One weekly virtual meeting

Costa Rica Outdoor Photography (Marketing/Social media)

Company Details	<p>Name: Costa Rica Outdoor Photography Location: San Jose, Costa Rica Service: Tour operator specialized in Photography, Hiking and Nature Position Title: Marketing Intern Supervisor Name: Andy Bezara Mentor Name (if different than supervisor): Mentor Position: CEO</p>
Company Description	Tour operator specialized in Photography, Hiking and Nature.
Project proposal	<p>Social media content creation</p> <ul style="list-style-type: none"> • We want to strengthen the content of both the Facebook page and Instagram • We want to have an intern to help us carry out an audit of both channels • Create content • Publish daily post • Propose new social networks for our company • Develop a publishing plan
Qualifications	<p>Required:</p> <ul style="list-style-type: none"> • Relevant major (marketing, communication, business, etc.) • Experience with Facebook, Instagram, and YouTube • Interesting or inviting social media presence • Passion for photography, outdoors, nature and hiking <p>Preferred:</p> <ul style="list-style-type: none"> • Previous experience in developing a marketing or social media strategic plan • Experience with other social media platforms (Tik Tok, LinkedIn, Snapchat,

	<p>etc.)</p> <ul style="list-style-type: none"> • Photo and video editing skills
Tasks and Deliverables	<ul style="list-style-type: none"> • Conduct an audit of our current social media tools and determine what is working and what is not (specially with the website and online booking apps) • Set SMART social media marketing goals that align to our business objectives • Create buyer profiles and develop targeted social media marketing strategies in the relevant platforms for each • Gather data to understand the relevant ways to market to each of our buyer profiles • Set up new social media accounts and improve on existing profiles • Optimize profiles with keywords, images, filled profile fields, etc. • Research our competition and conduct a competitive analysis to focus our strategy. • Improve social media accounts • Optimize profiles with keywords, images, filled profile fields, etc. • Post regularly on social media through a variety of engaging ways • Reach out to former customers for reviews, feedback, pictures, features, etc. • Edit existing photo and video content to share on social media. • Support with email campaigns • Proofread emails and make recommendations to improve the writing • Brainstorm innovations and improvements
Key Stakeholders for Project	Andy Bezara
Additional Tasks	<ul style="list-style-type: none"> • Post regularly on social media through a variety of engaging ways • Reach out to former customers for reviews, feedback, pictures, features, etc. • Edit existing photo and video content to share on social media • Maintain a database of leads, customers, analytics, etc. • Support with email campaigns • Participate in marketing strategy meetings • Brainstorm innovations and improvements
Schedule/hours	<p>Intern should be available for 2 work hours per day for scheduling meetings and check-ins. These hours can be decided by the intern upon offer.</p> <p>One weekly virtual meeting 15-20 hours per week</p>

Illusion Travel Group (Tourism)

Company Details	Name: Illusion Travel Group Location: San José, Costa Rica Service: Tourism Agency Supervisor Name: Sonia Arriola Mentor Name (if different than supervisor): Mentor Position: Destination Development Manager
Company Description	Illusion Travel Group provides exhilarating and authentic experiences in Costa Rica. We specialize in custom made packages, half day tours, full day tours, and transportation. We create lifetime memories. https://illusiontravelgroup.com/ https://www.instagram.com/illusion.travel.group/
Projects/key responsibilities	<ul style="list-style-type: none"> - Our interns will be in charge on direct contact with our clients through email responding, this will be a great experience for tourisms students that are interested on learning how to work with international wholesalers. - Maintain a database of service providers. - Read Proof itineraries, presentations and digital material. - Develop itineraries based on different needs and budgets. - Attend meetings with the service providers in Costa Rica to create new itineraries. - Work with two knowledgeable and experienced Destination Development Experts.
Qualifications	<p>REQUIRED:</p> <ul style="list-style-type: none"> ● Great customer service skills ● Excellent communication skills in English (written and spoken) ● Proactive employee who is willing to come up with new creative ideas. ● Responsible and honest ● Passion for Travel, Adventure and Leisure ● Flexible with a positive attitude, multi-tasker, ability to meet deadlines and adjust to changing priorities. <p>PREFERRED:</p> <ul style="list-style-type: none"> ● Understanding of Project Management App. (Trello) ● Microsoft Office. ● Tourism, Hospitality, Travel major or a related field. ● Business major.
Additional responsibilities	<ul style="list-style-type: none"> ● Propose new ideas to grow and improve. ● Create presentation to be shared with clients and stakeholders. ● Track leads.

	<ul style="list-style-type: none"> • Research Costa Rica travel trends.
Key Stakeholders for Project	Gabriela Sojo - Destination Development Expert Anahi Sojo – Customer Service
Schedule/hours	<p>Intern should be available for 2 work hours per day for scheduling meetings and check-ins. These hours can be decided by the intern upon offer.</p> <p>Preferably 15-30 hours per week. If needed 30- 40 hours per week</p>

Illusion Travel Group – Marketing, Social Media

Company Details	Name: Illusion Travel Group Location: San José, Costa Rica Service: Tourism Agency Supervisor Name: Gabriel Acevedo Mentor Name (if different than supervisor): Mentor Position: Marketing and Design Director
Company Description	Illusion Travel Group provides exhilarating and authentic experiences in Costa Rica. We specialize in custom made packages, half day tours, full day tours, and transportation. We create lifetime memories. https://illusiontravelgroup.com/ https://www.instagram.com/illusion.travel.group/
Projects/key responsibilities	Marketing Strategies Research (Market Competitor, Buyer Persona, Value Proposition) Tourism Statistics (expenses, activities, travel reasons, accommodation offer, demands, etc.) Social Media Management Content Creation for Digital Platforms (FB, IG, Youtube, Tik Tok, Tumbler, Twitter LinkedIn, Pinterest, Trip Advisor) Website Analysis and content Creation Tour Itinerary Design Database Management Blog posts
Qualifications	REQUIRED: <ul style="list-style-type: none"> • Excellent communication skills in English (written and spoken) • Responsible, Honest, Creative • Passion for Travel, Adventure and Leisure • Proactive employee who is willing to come up with new creative ideas. • Flexible with a positive attitude, multi-tasker, ability to meet deadlines and adjust to changing priorities. • Experienced with Facebook, Instagram, Youtube, Pintrest • Relevant major (marketing, tourism, communication, business, etc.) PREFERRED: <ul style="list-style-type: none"> • Previous experience in developing a marketing or social media strategic plan • Experience with other social media platforms (FB, IG, Youtube, Tik Tok, Tumbler, Twitter LinkedIn, Pinterest, Trip Advisor) • Graphic Design Basics (Adobe Creative Suite: Photoshop, Illustrator, etc.) • Web Design (Squarespace, Leadpages, Mailchimp)

	<ul style="list-style-type: none"> • Video Edit Basics (Adobe Premier, iMovie, or In-App Video edit) • Microsoft (Word, Powerpoint, Excel) • Social Media Management Apps (Hootsuite, Planoly) • Project Management App. (Trello)
Additional responsibilities	<p>Reach out to former customers for reviews, feedback, pictures, features, etc. Maintain a database of leads, customers, analytics, etc. Support with email campaigns. Checking for grammar or spelling mistakes on our digital and print material.</p>
Key Stakeholders for Project	<p>Gabriel Acevedo, Partner. management@illusiontravelgroup.com María Fernanda Jiménez, Partner mjimenez@illusiontravelgroup.com</p>
Schedule/hours	<p>Intern should be available for 2 work hours per day for scheduling meetings and check-ins. These hours can be decided by the intern upon offer.</p> <p>Preferably 15-30 hours per week. If needed 30- 40 hours per week</p>
Other Considerations	<p>Passionate about Photography and Nature.</p>

Tribu de Mujeres (Marketing/Social Media - Spanish speaker)

Company Details	Name: Tribu de Mujeres Location: San José - Costa Rica Service: Women Empowerment, Adventure and Sisterhood. Supervisor Name: Mari Jiménez Mentor Position: Adventure Designer & Funder
Company Description	<p>A project created by Duruimity Adventures and Illusion Travel Group.</p> <p>Tribu de Mujeres is a Love revolution, where women get together to connect with nature, with themselves, and with other women. The result of each event we do is to empower women by growing the sense of sisterhood.</p> <p>Check our social media: https://tribudemujeres.com https://www.instagram.com/tribudemujeres/</p>
Project proposal / Key Responsibilities	<p>Our intern will be in charge of customer service by responding to messages and following up the social media interaction.</p> <p>Give support with the Social Media strategy.</p> <p>Support the product design process by giving creative ideas for new merchandise.</p> <p>Research global trends on customer loyalty strategies.</p> <p>Give support in the process of copyright.</p>
Qualifications	<p>Required:</p> <ul style="list-style-type: none"> ● We prefer a person who speaks Spanish. ● We prefer to have a woman, due to the nature of the project. ● You possess an inherent passion for social media: Instagram, Tiktok, Facebook, Pinterest, YouTube and twitter. ● You're familiar with all digital marketing trends and are a first user. ● You have excellent communication skills (verbal and written). ● Responsible, honest and creative skills. ● Passionate for travel, adventure and environmental education. ● Great at research. <p>Preferred:</p> <ul style="list-style-type: none"> ● Photo and video editing skills (like Adobe Photoshop, Adobe Premier, etc). ● Previous experience in developing a marketing or social media strategic plan. ● Graphic design basics ● Understanding of Trello (Project Management tool) ● Experience in Mailchimp.

Tasks and Deliverables	<p>Respond direct messages on Instagram that is our major sell channel. Create a report with the customers you interact with.</p> <p>Give support with the stories creation with different engaging ways.</p> <p>Gather data to understand the relevant ways to market to each of our buyer profiles.</p> <p>Set up new social media accounts like Pinterest and Tiktok.</p>
Key Stakeholders for Project	<p>Jimena Chavez – Supervisor</p> <p>Sonia Arriola – Destination Development Manager</p> <p>Gabriel Acevedo – Senior Graphic designer</p>
Additional Tasks	<ul style="list-style-type: none"> → Edit existing photo and video content to share on social media. (Creation of video content for Instagram and Tiktok) → Maintain a database of leads, customers, analytics, etc. → Support with email campaigns → Proofread emails and make recommendations to improve the writing → Create presentations to be shared with clients and stakeholders → Brainstorm innovations and improvements
Schedule/hours	<p>Minimum and maximum hours per week: 20</p> <p>Ideally the intern will work 4 hours per day in total, the intern should be available to talk in these hours.</p>

The Agency – Fashion Business/Fashion Marketing

Company Details	<p>Name: THE AGENCY MODELS / THE AGENCY GLOBAL Location: Santa Ana, San José Service: Modelling Agency Supervisor Name: María José Thomas Mentor Name (if different than supervisor): Rob Chamaeleo Mentor Position: Manager</p> <p>Our IG: @agency @agencyglobal @aacademy @castingtheatlantic</p>
Company Description	Model Agency / Model Academy
Projects/key responsibilities	<ul style="list-style-type: none"> -Editing videos (easy level) -Questionnaires for interviews with models (the material is uploaded to Instagram stories) -Think of ideas to keep social networks active(Instagram) -Update website portfolios -Communicate with models for different activities (via WhatsApp) -Scout models from around the world and make presentations with proposals (look for interesting faces that can serve the modeling industry) -Search and download photos of models who work all over the world (which photos are indicated and only downloaded) -Order digital portfolios (write the correct name) -Prepare digital material for clients or events
Qualifications	<ul style="list-style-type: none"> -Responsible and that complies with the agreed times -Friendly and easily interact with other people -Organized
Additional responsibilities	-Eager to learn about the world of fashion
Schedule/hours	<p>Minimum and maximum hours per week: 15hours per week – 25 hours per week</p> <p>Do you require the intern to be available at specific times? If so, please state here: Monday – Sunday, Preferably between 8am to 5pm</p>
Other Considerations	<ul style="list-style-type: none"> -Ease of use editing programs -Communicate in English or Spanish with some of our models -Like social networks -With ease to use social networks like Facebook, Instagram and Tiktok

The Green Ark – Marketing/Business

Company Details	Name: The Green Ark Location: Sn Pedro de Santa Bárbara/Heredia/Costa Rica Service: Supervisor Name: María Isabel Simpson R. Mentor Name (if different than supervisor): Veronika Procházkova Mentor Position: Communication
Company Description	<i>Fundación Arca Verde is a botanical garden whose mission is to educate and share the knowledge of plants through an interactive, sensory, unique, and innovative experience that awakens the interest of scientific study, in addition to its use and preservation to improve life and well-being of the planet</i>
Project proposal	Our intern will design and suggest a strategy for reaching our business objectives. This marketing plan should help us grow our Restaurant concept from Farm to table, connect that with the botanical garden and support our Vivero sales. We are asking to communicate clear message by the social medias – by helping us to increase brand awareness and finding ways to introduce our Restaurant and Garden to people and agencies who haven't heard of before.
Qualifications	Required: <ul style="list-style-type: none"> ● Relevant major (marketing, communication, business, etc.) ● 65% + of major coursework completed ● Experience with Facebook, Instagram, and YouTube Preferred: <ul style="list-style-type: none"> ● Previous experience in developing a marketing or social media strategic plan ● Experience with other social platforms (Tik Tok, LinkedIn, Snapchat, etc.) ● Photo and video editing skills
Tasks and Deliverables	<ul style="list-style-type: none"> ● Conduct an audit of our current social media tools and determine what is working and what is not ● Set SMART social media marketing goals that align to our business objectives ● Create buyer profiles and develop targeted social media marketing strategies in the relevant platforms for each ● Gather data to understand the relevant ways to market to each of our buyer profiles ● Improve on existing social media profiles ● Optimize profiles with keywords, images, filled profile fields, etc.
Additional Tasks	<ul style="list-style-type: none"> ● To create authentic and lasting brand awareness, avoid solely publishing promotional messages. Instead, focus on content that emphasizes our personality and values first

	<ul style="list-style-type: none"> • monitoring or listening to specific keywords, phrases, or hashtags. Having a pulse on these conversations helps you reach your core audience much faster • Help us create content strategy
Schedule/hours	<p>Minimum and maximum hours per week: 15-20</p> <p>Do you require the intern to be available at specific times? If so, please state here: Intern should be available for 2 hours per week. These hours can be decided by intern upon offer.</p>

Obra Gris – Media Strategy/Marketing/Fashion

Company Details	<p>Name: Obra Gris Location: San José, Costa Rica Service: Garments and Objects, Design Studio Supervisor Name: Oscar Ruiz-Schmidt Mentor Name (if different than supervisor): ORS Mentor Position: Creative Director</p>
Company Description	<p>At Obra Gris, our vision is built upon the evolving and unending relationship between body, garment and place. A sustainable future of conscious consumption is our ethos. We strive to create smart garments and objects that help our collectors explore their individuality while reducing their footprint.</p>
Project proposal	<p><i>Cross Platform Media Strategy intern</i></p> <p>Our intern will support the Creative Director in developing a strategy for a specific timeframe, to further promote and place the label in strategic markets. This project will include understanding and guarding the brand history and story, interweaving a strong sustainability message throughout different media and formats, while closely observing market behavior and sales in reaction.</p>
Qualifications	<ul style="list-style-type: none"> • You're a creative individual with a growing passion for sustainability and craftsmanship. • You possess an inherent passion for social media and a strong understanding of the social media landscape. • You love drafting stories and defining how they go live on digital media. • You love to work collaboratively within an international team. • You're familiar with all digital marketing trends and are a first user. • You're an expert with both verbal and written communication.
Tasks and Deliverables	<p>Cross platform Social Media Strategy, working in close relation with the Marketing Director. Content Planning, brand voice and brand story development.</p>

Key Stakeholders for Project	<i>Oscar Ruiz-Schmidt, Creative Director Irene Mena, Brand Manager</i>
Additional Tasks	<ul style="list-style-type: none"> • Develop engaging cross-platform content. • Attend weekly status meetings, presenting plans and ideas, and discussing strategic recommendations. • Develop brand material for specific purposes: retail, press, archive.
Schedule/hours	<p>Minimum and maximum hours per week: 20</p> <p>Do you require the intern to be available at specific times? If so, please state here: No, flexible hours.</p>
Other Considerations	<i>Spanish a plus! Our social media and content is mostly in English, but Spanish is useful!</i>

ABP Tours and Travel – Marketing/Business (Tourism)

Company Details	<p>Name: ABP Tours and Travel Location: La Fortuna, San Carlos & Puerto Viejo de Talamanca Service: Tour operator / travel agency Supervisor & Mentor Name: Bethshiva Lester Allen Mentor Position: Founder & General manager</p>
Company Description	<p>We are a conservative and sustainable travel agency that supports the protection of nature, wildlife, and local communities. Specialized in responsible. We offer different activities and transportation around Costa Rica like wildlife safari experience, rafting, zipline, hanging bridges, night walks and much more.</p>
Projects/key responsibilities	<p><i>INTER PROJECT 1: Digital Marketing Manager</i></p> <ul style="list-style-type: none"> • Develop and implement all advanced digital marketing campaigns e.g. Pay-per-click (PPC)/Pay-Per-Performance (PPP), Search Engine Marketing (SEM)/Search Engine Optimization(SEO), Email Marketing, Send Marketing Messages (SMS) campaigns. • Planning and implementing digital marketing campaigns on various platforms such as Google, Yahoo, Bing, and similar. • Build and maintain our social media presence. • Identify current marketing trends and insights. • Develop creative digital marketing growth strategies. • Work with internal teams to create landing pages and improve the consumer experience. • Help in setting and optimizing marketing funnels (e.g, click funnel, conversion funnel, etc). • Generating content for websites and coming up with a creative and trending topic ideas. • Scheduling posts for social media platforms. • Improving search engine ranking. <p><i>INTER PROJECT 2: Business Manager</i></p> <ul style="list-style-type: none"> • Researching and identifying new business opportunities. • Setting up company’s business goals and objectives. • Preparing company’s budget plans and monitoring the same. • Keeping a track on the company's growth and performance.

- Analyzing business processes and employee performances and suggesting improvements.
- Brainstorming and implementing ways to maximize productivity.
- Responding to incoming calls, emails, and queries from customers
- Preparing and maintaining expense reports
- Processing invoices to the accounting department.
- Reviewing and maintaining office inventory

INTER PROJECT 3: Email Marketing Specialist

- Generating leads and increasing subscriber count via effective email marketing campaigns.
- Ensuring email templates are user and screen friendly.
- Maintaining a detailed list of email addresses and filtering those that are no longer in use.
- Responding and following up on potential clients.
- Monitoring and reviewing campaign results.
- Maintaining a clear and persuasive tone in all marketing/promotional emails.
- Writing engaging press releases and newsletters.
- Using email marketing automation tools like Mailchimp, Sendinblue to schedule emails.
- Tracking email marketing KPIs and lead generation activities.
- Maintaining accurate and detailed documentation of all email marketing campaigns.

INTER PROJECT 4: Brand Strategist

- analyzing day to day buyer insights
- making plans for our creative team
- creating strategies to promote our organization across different channels.
- Assemble feedback from the sales team and analyze the behavior of clients to characterize the position of our company.
- Craft the differentiation brand strategy of our company and implement it.
- Develop guidelines that characterize both online and offline voice of our company including terminology, motto, and slogans.
- Brief our creative team about promoting and marketing the projects they will be dealing with.

Da Studio - Marketing

Company Details	Name: DA STUDIO Location: San Francisco de dos ríos, Service: Branding & Marketing Supervisor Name: Stephanie Rojas Á Mentor Name (if different than supervisor): Same Mentor Position: CEO & Marketing specialist
Company Description	<p>Da studio is a local studio build 5 years ago by Steph Rojas a creative advertising designer who happens to be project manager and marketing specialist, the project started as a photography studio and now manages graphic and strategic needs as well as advertising , RRSS or marketing gaps that local costarican brands in different areas may need. Previously we had worked with big national projects in fashion, culture, and tourism and currently we develop solutions for local business projects that want us to help them to market their services and mingle with confidence thru the new digital era channels such as RRSS os digital marketing.</p>
Projects/key responsibilities	<p><i>Copywritting</i> <i>RRSS content making</i> <i>Company branding needs</i> <i>Strategy & digital marketing tasks</i></p>
Qualifications	<p>Proactive , Responsable, Modern, Self driven, Good Time management, Likes Photography, good design or visual arts related topics.</p> <p>Tech skills:</p> <ul style="list-style-type: none"> ● Good with branding apps and softwares* such as : Canva.com. ● Great with: ● -Google calendar and Google Drive as well as Sheets, Doc, slides and other google apps. ● -ZOOM for regular meetings ● Creative thinker, Positive attitude, Innovative & Marketing knowledge* ● Open to learn new things and connect with different local brands. ● RRSS Knowledge in Instagram facebook is a must also tic tok or LinkedIn are important. ● ● Previous experience in developing a marketing or social media strategic plan ● ● Photo and video editing skills (like Adobe Photoshop, Adobe Premier, etc). ● ● Previous knowledge on related subjects (business, marketing, commerce) ● Digital marketing knowledge for social media strategy. <p>Plus features: *Illustrator & photoshop knowledge. *Google adwords & Native ads knowledge.</p>

Additional responsibilities	Manage RRSS accounts and take care of creative layouts for regular postings. Copywriting designed in english for international clients. Re defining with the CEO the new strategy for the new branding of the business
Key Stakeholders for Project	Fellow designers, photographers or clients that often participate actively in the making of some projects, as well as company partner and RRSS supervisor Ricardo Oviedo or Valeria Rojas
Schedule/hours	Minimum and maximum hours per week: Minimum I require the Intern to be 15 hours a week, máximo 25. Do you require the intern to be available at specific times? If so, please state here: Yes I need them to be available in the mornings, starting at 8am Costa Rica Time.
Other Considerations	<i>I will like to have student who are really committed to enjoy the process, not everyday is going to be work day, part of the design lifestyle we motivate students to have with us is to explore local brands as if they were the owner and get inspired so they can come up with new ideas. Sharing ideas and enjoy time for getting inspired and feed their curiosity needs students with hearts and minds that feel empathy with our clients and have the confidence to try new things even if they make mistakes, they must be able to enjoy the process, learn but also connect with other people.</i>

Tulu Travel - Marketing (Tourism)

Company Details	<p>Name: Tule Travel Location: San José, Costa Rica Service: Tourism Supervisor Name: Steve Ramsey Mentor Name (if different than supervisor): Mentor Position: CMO</p>
Company Description	<p><i>We are a team of passionate, highly experienced, and professional travel agents, who deliver world-class tours in some of the most spectacular places in Costa Rica. At Tulu Travel, we are on a mission to design very unique and personalized experiences and vacations that fit every type of tourist, providing an adventurous opportunity to immerse themselves into the Costa Rica way of life.</i></p> <p><i>Our mission is to be the leading tourism agency, synonymous within the industry for professionalism, tailor-made unique excursions, and excellent client service, delivering the best possible adventure for our clients. To share the very best of Costa Rica, customizing every tour to every client with their desired adventure.</i></p> <p><i>Our main focus is TULU TRAVEL but we have different side areas, some are launched but some will be launched within the next couple of months and they would work with these as well or we would separate so one intern focus on one area.</i></p> <p>Tulu Travel: https://www.instagram.com/tulu.travel/ Tulu fishing: https://www.instagram.com/tulu.fishing/ Tulu Wedding: https://www.instagram.com/tulu.weddings/ Tulu Wellness: Live happy Live healthy</p>
Projects/key responsibilities	<p>MARKETING INTERN @ Tulu Travel <i>The position can be one of the specific projects or a combination of several of the projects.</i></p> <p>Social Media Account management & Strategy and new implementation plan The intern may review current social media accounts and assist with streamlining company social media accounts (e.g., Facebook, Twitter, LinkedIn, YouTube, Instagram, and other social media platforms), ensuring uniform content and tone of voice for landing pages, graphics, and other elements within the communities. The intern may ensure that all comments, likes, or questions are responded to professionally, quickly, and aligned to the brand. Following the approved social media strategy, the interns are handling with the team the creation and posting of all approved content to various platforms utilizing key automation tools for greater efficacy.</p> <p>Email marketing Content development & Marketing automation development</p>

The intern may be responsible for day-to-day email production including content creation, campaigns, QA, and deployment. (videos, landing pages, emails, webinars, presentations, white papers...) You may use email automation tools to create mobile-responsive email templates, analyze email databases, Implement surveys, etc, We are using Active Campaign as our tool and will develop a full Customer Journey within that platform for all our products, Tulu fishing, Tulu Travel, Tulu weddings, Tulu Live Happy Live healthy.

Digital Marketing - Content Creation & Writing, The intern may work closely with the marketing and website team to review current or create new digital collateral, videos, graphics, website content, email marketing and more. The project may require the intern to utilize their full understanding on our company's brand and target customer to create innovative and clean digital marketing tool. Depending on the outcome the intern may be able to support the implementation of these resources into a full digital marketing campaign.

New Product Launches - Marketing & Communications Plan

(with new fresh marketing ideas)

The intern may support the development of a Marketing and Communication Plan for a Product Launch. This project may give the intern a real opportunity to manage a launch and help our company make as much noise and create as much brand awareness as possible. Their task may be to develop and plan the strategy with and lead the campaign for the launch, implementing their ideas through various traditional and digital media channels to achieve our objectives. Furthermore, the intern may need to embed analytics and tracking to ensure they can review all campaign success. In these times we need to think outside the box in order to find different ways for traveling costumers.

Marketing intern with interest of building landing pages and web pages

Design & Front End Development. (wordpress)

Design and create landing pages & web pages

Creating landing pages from scratch with design in wordpress.

Create user-friendly interfaces that enable users to understand how to use the homepage.

Website Redevelopment & Assessment (wordpress)

Intern may complete a full overview of currently developed live pages and applications to find best solutions for improvement. The intern may help optimize the website front end and design while performing analysis on competitor's website and help lead the website front end and design, making sure the website is user friendly and content-rich for easy guidance for new users. Once full suggestions are approved, the intern may be tasked with updating all live pages and running a full test the user experience and noting any bugs.

Website Review / User Experience Evaluation (wordpress)

Intern may work to effectively solve any issues or bug detections we find with our current website. The intern may evaluate the existing version and identify bugs,

	<p>UI/UX weaknesses, and content or features that should be added. Make specific recommendations for improvements. Draft a prototype of changes and coordinate with the development team on how the recommendations would be implemented. If time allows you may also take part in coding the improvements. Once a confirmed solution is implemented the intern may test all the other functionality that might be related with the bug and help us detecting and fixing those as well. Full reporting and monitoring of any bugs and solutions may need to be clearly kept.</p>
Qualifications	<p>Wordpress knowledge Strong writing skills Creative Independent Communication skills Research ability Travel interest</p>
Schedule/hours	<p>Minimum and maximum hours per week: Minimum 10 – Maximum 30</p>

LIASTUDIOS- Fashion/Marketing/Business/Design/Web Design

Company Details	<p>Name: LIASTUDIOS Location: San José, Costa Rica / London UK Service: clothing and accessories brand Supervisor Name: Lia Leiva Mentor Name (if different than supervisor): Lia Leiva Mentor Position: Owner, Creative Director, Designer</p>
Company Description	<p><i>LIASTUDIOS started commercially in 2019. We don't follow the fashion calendar and make 2 collections per year along with collaborations and unique piece drops. We are known for our recurrent popups around San José city.</i></p> <p><i>LIASTUDIOS is a streetwear brand (we define streetwear as a combination of all costume-universes that does not define an individual within boundaries of a specific group or style. Expression of the self). We are recognized for our quality, exclusivity and innovation but also for our values towards social and environmental sustainability. Those are a must and we don't wish to market ourselves through green washing or 'sustainability' but rather for our designs and art.</i></p> <p><i>Our website sure needs a refreshment but this is it: www.liastudios.online And our instagram is steadily growing @lia.studios We ONLY use this social media platform.</i></p>
Projects/key responsibilities	<p>Social Media Strategy Intern. Web Designer (WIX is very easy to learn to use). Graphic Designer for a Brand Book/Magazine from past collections. Marketing Strategy Intern</p> <p>Other: Grammar and spelling check. Copywriting. Creative writing.</p> <p>1. Media and Marketing Strategy Intern Our intern will support the creative director in developing a strategy for a specific timeframe to further promote the brand through social media. Duties and Responsibilities: The intern will be asked to analyze the brand and suggest a social media and marketing strategy for the foreseeable future, according to the new era the brand is entering. The brand will become a fashion platform oriented towards educating our followers about the fashion industry, always exposing our current projects and the few creations I will be making in London. This will include research and daily news reading (usually just following certain IG accounts that will bring other info for us and The Business of Fashion News). Skills and competences: I expect the intern to bring her/his knowledge of marketing to the table. The brand will grow to be a known international brand and her/his international knowledge and approach will be of great value. I will be open to new ideas and shifting the brand into a new direction. It will be a two way street learning process. A proactive intern is expected to always bring more than discussed to a meeting. Punctuality is a must as my time and yours is very valuable.</p>

2. **Graphic Design Intern**

Two Tasks: (can be two different interns. Task #2 is extensive).

1. **Brand Identity Book Assembling:** This project will include understanding the brand history, story, values, goals, vision and mission to create a clear brand identity book.

Duties and Responsibilities: Context: I started the brand in 2019, however since, I haven't had the time to create a complete and clear Brand Identity Book for myself, other interns and the website. Therefore I expect this intern to give me homework and describe my brand thoroughly. This way they can assemble a clear and solid identity book with a design that represents the brand.

Skills and competences: I expect the intern to bring her/his knowledge of design to the table. I am the "customer" and they will need to deliver a personalized (to the brand) book. The intern will have to be a creative writer and designer to eloquently present the brand visually and verbally. It will be a two way street learning process. A proactive intern is expected to always bring more than discussed to a meeting. Punctuality is a must as my time and yours is very valuable.

2. **Brand History Book Assembling:** this project will include organizing photos from past collections in timeline order. Writing a small and detailed description of each collection, mentioning all the collaborators and details of each collection up to date. **Duties and Responsibilities:** I will be putting together an index of the past collections and a moodboard of what kind of magazine/book I would like to design for the brand. However the designer's input is always expected. This would be a collaborative work. It is an extensive job that shall not be done quickly. We may go back and change and modify pieces. I would like to create this book to represent what the brand has built up to this turning point before London. LIASTUDIOS has presented 1 conceptual collection and 5 commercial collections. All have had photoshoots with models and photographer collaborations which need to be mentioned in the magazine. Each collection will have a small and creative paragraph to present it before the pictures. I expect the intern to interview me about each collection so they can have a very good understanding of the background and idea of each project and then they can design the book.

3. **Web Design Intern** This project will include creating a new "use" for the website as we are no longer selling any products, designing a section of "past collections", "personal projects" and "about the brand" tabs. **Duties and Responsibilities:** The intern will be asked to re-invent the website. He/She will come up with ideas to re-define the use of the website (as we are no longer selling products). The essence of the website will be an extension of the brand (so the intern will have to work alongside the identity brand book designer). The website will be my new portfolio and the brand's portfolio to expose itself to this new era in London. **Skills and competences:** I expect the intern to bring her/his knowledge of design to the table. The intern will have to be a creative writer and designer to eloquently present the brand visually and verbally. It will be a two way street learning process. A proactive intern is expected to always bring more than discussed to a meeting.

	Punctuality is a must as my time and yours is very valuable. Details are essential when it comes to a website. The website is built in WIX which is very easy to use.
Qualifications	Fashion, Business, Marketing, Graphic Designer, Social Media Expert. personality: outgoing, proactive, interested in fashion and sustainability, detail focused. Required Skills: Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Instagram, WIX (can learn easily), Instagram.
Schedule/hours	Minimum and maximum hours per week: Minimum 10 – Maximum 20
Other Considerations	<i>We're a small company and although your tasks are specific we are open to new ideas and constructive criticism to help the brand grow internationally. Proactive and creative people are welcome!</i>

Amura - Media Strategy (Marketing)

Company Details	Name: Amura Centro Culinario Location: San José, Costa Rica Service: Gastronomy School Supervisor Name: Diana Córdoba Mentor Name (if different than supervisor): María José Mayorga Mentor Position: Communication department.
Company Description	<i>We are not just a school; we are a movement! Our community is working to increase culinary and gastronomy importance in Central America to support the industry, helping them making money doing the work they love and the most important, creating a health revolution. Our mission is to play a crucial role in improving economic growth by supporting entrepreneurship in all our students. www.amura.cr</i>
Projects/key responsibilities	<i>Media Strategy Intern: Our intern will support the communication department in developing a strategy for a specific timeframe, to further promote and place the school in strategic social media apps. The ideal candidate has had some experience in an advertising or marketing environment and has a strong orientation to handle details and multi-task within a fast-paced and dynamic team. In this internship, the student will successfully traffic, test, and optimize creativity within various online campaigns.</i>
Qualifications	<ul style="list-style-type: none"> • <i>Knowledge of Adobe Creative Suite.</i> • <i>Experience integrating video within creative assets is desired.</i> • <i>Attention to detail: Ability to proactively identify opportunities for errors and work to correct them.</i> • <i>Process Oriented: Organized and able to keep workflow on task.</i> • <i>Strong organizational skills.</i> • <i>Strong verbal and written communication skills.</i> • <i>Ability to work independently.</i>
Additional responsibilities	No
Key Stakeholders for Project	Diana Córdoba
Schedule/hours	Minimum and maximum hours per week: 10-20 hours
Other Considerations	

San Judas University - Marketing/Business (2-3 positions)

Company Details	Name: Universidad Federada San Judas Tadeo Location: San José, Costa Rica Service: Higher Education Supervisor Name: Daniel Perez, MD Mentor Name (if different than supervisor): Mentor Position: Academic Director of San Judas
Company Description	<p>San Judas University, established in 1992, is a private degree-granting institution located in Rohrmoser, Costa Rica. Dedicated to providing a high level of education, ethical values, and developing extracurricular skills in its students, San Judas serves students seeking degrees in three areas: Communication, Education, and Medicine.</p>
Projects/key responsibilities	<p>San Judas is seeking two to three business/marketing interns to support with the development of an investigation and proposal, led by the Director of Academics, that will be used to devise training programs for directors to support them with visualizing students as stakeholders, and to recognize the various business and marketing techniques that should be utilized when communicating with these important clients (the students).</p> <p>Interns will work with the Director to establish buyer personas for each program of study, intensely studying and researching the student population of each program to understand the ideal buyer, then providing directors with this information and helping them to understand how it can be used for internal communications, marketing, and program decision-making.</p> <p>The other project will result in the synthesis of a paper to be published, regarding a study of the business dynamics of higher education institutions and how to best match academic goals with business goals and how program directors can visualize their program as both a business and an academic pursuit.</p>
Qualifications	<ul style="list-style-type: none"> ● Student of business or marketing fields ● Strong independent work skills ● Interest in higher education ● Interest in developing training projects and doing research ● Openness to talking to multiple stakeholders ● Spanish language skills desired or an openness and willingness to use translating apps to occasionally understand materials written in Spanish.
Schedule/hours	<p>Minimum and maximum hours per week: Minimum 10 – Maximum 30</p>

Casa de Socorro (Nonprofit - Health Sciences/Social Work)

Company Details	<p>Name: Casa de Socorro el Buen Samaritano Location: San José, Costa Rica Service: Public Health, General Medicine, Primary Care, Preventative Health, Community Services Position Title: Public and Community Health Intern Supervisor Name: Dr. Daniel Perez Mentor Name (if different than supervisor): Dr. Pablo Sibaja and Dr. Brenda Hernandez Mentor Position: Doctor, Instructor</p>
Company Description	<p>The Universidad Federada San Judas Tadeo (USJT) was established in 1992 and has now more than 25 years of experience training professionals of the highest level in the areas of Medicine, Journalism & Communications, and Education. USJT provides its students with the knowledge and academic tools to achieve educational excellence, ethical values, and extracurricular skills. USJT's medicine program is accredited through the Costa Rican National Accreditation System for Higher Education (SINAES).</p> <p>The Casa de Socorro el Buen Samaritano is a nonprofit community health center that provides free care to over 20,000 children and adults living in extreme poverty in the community of Pavas and surrounding areas. They provide free services such as general primary attention, pediatric care, women's health services, minor surgeries, and otolaryngological (ENT) care.</p>
Project proposal	<p>Three projects are available for interns. Intern(s) can focus on one project for the entire internship or the intern(s) can rotate through the different projects after 3-4 weeks in each project.</p> <p>Seeking one Spanish-speaking intern or two interns (one who speaks Spanish and one non-speaker of Spanish) per project.</p> <p>Project 1: Observation and Analysis of Risk Factors for Chronic Diseases This is a research project guided by instruments provided by the World Health Organization (WHO) to track risk facts and their impacts in the community. Each quarter, data from 300-500 people from the community must be analyzed and findings must be reported.</p> <p>Project 2: Educational Community Videos To provide information to the community, the clinic seeks to design videos to share with patients and their family. These videos will include educational information related to sexual education, preventing chronic diseases, and personal hygiene, among others.</p> <p>Project 3: Extension Project - Supporting Community Needs A new project is being designed by the clinic to offer more social support to the community they attend. These supports will focus on mental health and social risk factors that contribute to health risks.</p>
Qualifications	<p>Required:</p> <ul style="list-style-type: none"> ● Passionate about health

	<ul style="list-style-type: none"> ● Professional communicator ● Spanish-speaker (Level B2 or greater) <i>if interning alone</i> ● Great command of English - written and spoken ● Experience with Excel <i>for Project 1</i> ● Experience with video editing <i>for Project 2</i> ● Proficient with word processing programs such as Word or Docs ● Proficient with video conferencing systems such as Teams and Zoom
Tasks and Deliverables	<p>Project 1: Compile and analyze data; create graphs and charts that clearly depict data; support with writing papers/reports/presentations that clearly communicate data findings; work closely with supervisors and other stakeholders; proofread; share findings with team.</p> <p>Projects 2 and 3: Research health risks and risk factors; write video scripts in Spanish; design and create engaging videos that can be clearly understood by the general population; edit videos for clarity and to be engaging; design supplemental teaching and learning information to accompany videos.</p>
Additional Tasks	Additional tasks may be assigned, subject to agreement from the intern. These tasks might include, but are not limited to, proofreading, posts on social media, creating presentations, seeking and thanking donors, and other relevant and related tasks.
Schedule/hours	Hours per week: 15-20 Students can work on their own schedule for the majority of the time, but should make themselves available for check-ins and/or team meetings during Costa Rican work hours (8 am to 5 pm CR time) approx. 2-4 hours per week.
Other Considerations	None

Trends on Tour - Fashion/Sales/Marketing

Company Details	Name: Trends on Tour Location: Spain - Costa Rica Service: Fashion Trading Company Supervisor Name: Mar Mayorga Mentor Position: Media Manager
Company Description	<p>80% of Businesses Fail in the First 5 years, and only one-third will make it past their tenth anniversary! And yes, this is because of lack of profits: not enough costumers buying regularly.</p> <p>We help fashion companies succeed in business, networking, market research, fashion industry know-how and expert how-to advice. Our goal is to build a close relationship with each brand and buyer, supporting them every step of the way in order to boost their brand. How do we accomplish this with STRATEGY, DATA BASES, AGENTS AND AGENDA, AND FOLLOW UP.</p>
Project proposals	<p>Market Research <i>Investigate potential clients and markets in Europe, USA and Caribbean.</i></p> <p>Content Creation and Review for Website and Social Media: <i>promote our B2B fashion platform by producing or copywriting promotional information to share on our website and social media outlets (Facebook and Instagram)</i></p> <p>Social Media - Facebook and Instagram <i>Brainstorm and create engaging media and posts for our social media outlets</i></p>
Qualifications	<ul style="list-style-type: none"> • Passionate about fashion and sales • Fashion student with marketing or sales experience or willingness to research and learn • Great communicator in English (written and spoken) • Willing to learn through independent research • Someone not afraid to ask a lot of questions • Great with Social Media
Tasks and Deliverables	<ul style="list-style-type: none"> • Research and contact companies and brands in USA who would be interested in our services • Research and contact companies and agents in Europe or USA in the fashion industry. • Research fashion market trends • Create content for our website and social media. • Support with posting on our social media platform. Create and/or recommend shareable content • Sustainability in Fashion Research
Schedule/hours	<p>Minimum and maximum hours per week: 15-30</p> <p>Do you require the intern to be available at specific times? If so, please state here: N/A; 1-3 meetings per week as decided by the team</p>

Casa Jaguar/IAFA - Social Work/Public Health/Nursing

Company Details	<p>Name: Location: Costa Rica Service: Mental health care and addiction treatments policies. Supervisor Name: Luis Duarte Picado Mentor Position: Social Worker</p>
Company Description	<p>AWARENESS ~ LEARN ~ EMPATHY These three words encapsulate the essence of our social work program. We are incredibly passionate about public mental health care focused on addictions from awareness to the prevention and treatment of drug users, their families, and the community. We specialize in addressing the problem of psychoactive substance use as a public health problem in Costa Rica through group and individual care, offering interventions from the prevention and treatment of drug users, their families, and the community.</p>
Project proposals	<p>Designing and implementing SUD treatment programs: create individual and group intervention strategies for people who use psychoactive substances and their families. Awareness Content: brainstorm and create engaging awareness posts for our program based on addictions and mental health care. Designing socio-educational workshops: create presentations to aware the community on SUD and mental health care.</p>
Qualifications	<ul style="list-style-type: none"> · Passionate about social work and/or public health · Social Work or health science student or professional who wants to learn about addictions and mental health focused on health public policies in Costa Rica · Great communicator in Spanish/English (written and spoken) · Willing to learn through independent research
Tasks and Deliverables	<ul style="list-style-type: none"> · Support by designing treatment programs based on addictions. · Create and/or recommend shareable content for our program. · Design socio-educational workshops.
Schedule/hours	<p>Minimum and maximum hours per week: 10 Do you require the intern to be available at specific times? If so, please state here: 1-2 meetings per week as decided by the supervisor</p>

